

the Green Sward

2024 Advertising Insertion Order

Choose Your Issue(s)

- Spring 2024 (due March 13)
- Summer 2024 (due June 12)
- Fall 2024 (due September 12)
- Winter 2024 (due December 12)
- Website Advertising

Space†	Dimension (inches)	Rate Per Insertion	Selection
Inside Front Cover	Full Page 8.5 x 11	\$999.0.0	<input type="checkbox"/>
Inside Back Cover	Full Page 8.5 x 11	\$999.00	<input type="checkbox"/>
Outside Back Cover	Full Page 8.5 x 11	\$999.00	<input type="checkbox"/>
Full Page	8.5 x 11	\$749.00	<input type="checkbox"/>
1/2 Page Horizontal	7.5 x 5.25	\$400.00	<input type="checkbox"/>
1/2 Page Vertical	4.25 x 10	\$400.00	<input type="checkbox"/>
1/3 Page Horizontal	8.5 x 3.66	\$298.00	<input type="checkbox"/>
1/3 Page Vertical	2.83 x 11	\$298.00	<input type="checkbox"/>
1/3 Page Square	5.58 x 5.58	\$298.00	<input type="checkbox"/>
1/4 Page	4.25 x 5.5	\$249.00	<input type="checkbox"/>
1/4 Page Banner	8.5 x 2.75	\$249.00	<input type="checkbox"/>
Business Card	3.5 x 2.25	\$139.00	<input type="checkbox"/>
Website		\$600.00	

Organization Name

Contact Name

Address

Telephone

Email

Calculate Your Cost

Discounts:

- Are you an Associate Member of OPA?
(10% OPA Associate Member Discount)
- Save 5% on Four (4) Consecutive Ads*

\$ _____ Rate Per Insertion
 x _____ Number of Insertions
 - _____ Discounts (5%, 10% or 15%)
 \$ _____ Insertion Total

PLEASE NOTE:

- Payment is due upon receipt of invoice.
- As a registered charity we do not charge tax on our products or services.
- An insertion order reflecting the intent to run advertising in four consecutive issues must be signed prior to the application of this discount rate. 15% maximum discount per order.

Please return a completed copy of this form to:

opa@ontarioparksassociation.ca



ONTARIO PARKS ASSOCIATION
Protecting Tomorrow Today*

†Every effort will be made to assign requested ad positions. Ads will be placed on a first come first serve basis.